

# DEVELOPING Pittsburgh

## 2024 EDITORIAL CALENDAR

### Spring 2024

#### The Comeback Towns

*Sharpsburg, Millvale, and Etna are experiencing a turnaround that mirrors the hot Strip District and Lawrenceville neighborhoods across the Allegheny River. What's going on now and what's in the pipeline? What other comeback towns should we be watching?*

**NAIOP Pittsburgh's annual awards are featured in the spring edition.**

***Space reservation deadline is April 4. Artwork is due April 15.***

### Fall 2024

#### Office Market Update

*Corporate occupiers began demanding workers return to the office in fall 2023. How close to "normal" has the market returned? Did tenants overreact by downsizing? How much office property value was destroyed post-pandemic? Look at the data and hear from the experts.*

**The 2024 NAIOP Buyer's Guide is published in the fall.**

***Space reservation deadline is August 9. Artwork is due August 16.***

Each edition of *DevelopingPittsburgh* profiles a local development, takes an in-depth look at the data for the property categories and submarkets and updates the status of the capital markets.

**Contact *DevelopingPittsburgh* at 412-366-1857 or Advertising@TallTimberGroup.com**



506B McKnight Park Drive Pittsburgh PA 15237  
[www.talltimbergroup.com](http://www.talltimbergroup.com)  
[jburd@talltimbergroup.com](mailto:jburd@talltimbergroup.com)